



Your Turnkey

**TENANT SCREENING
SOLUTION**



WHAT IS APPLYCONNECT®?

ApplyConnect® is a revolutionary tenant screening solution, delivering comprehensive reports without the requirement of a physical inspection. The entire screening process can be completed within minutes, securely delivering a complete credit report and background check. The applicant purchases and shares their report securely online with landlords, real estate agents and property managers.

About the Report

Each ApplyConnect® report contains a full Experian® credit report with VantageScore® 3.0, and a complete nationwide background check. Developed by the three national credit reporting companies, Experian, Equifax® and TransUnion®, the VantageScore 3.0 ranges from 300 – 850 with a higher score representing less risk to the landlord. The risk score model combines better-performing analytics with more granular data to generate more predictive and consistent credit scores for up to 35 million previously unscorable consumers.

Contained within the background check is a nationwide search using proprietary technology to gather the most up-to-date criminal and eviction information available. Our nationwide eviction history combs the country's largest database, updated daily, that holds 36+ million records with no duplicates. Also included on each report is access to the best available criminal record databases covering local courts from all 50 states + DC, jails & prisons, wants & warrants, the terrorist (OFAC) watch list and the sex offender registry.



Each Report Includes:

Each Report Includes:	What's Included
Full Experian Credit Report	✓
VantageScore 3.0	✓
Nationwide Eviction History	✓
Nationwide Criminal Records	✓
Sex Offender Registry Search	✓
Office of Foreign Assets Control (OFAC)	✓

Site Features Include:

Site Features Include:	What's Included
Multiple Applicants Invited Simultaneously	✓
Renter pays with Visa, MC or Paypal	✓
Report Viewable for 30 Days	✓
Custom URL to Advertise a Rental	✓
Online Rental Application	✓
Decision Email (Approved, Denied, Conditional)	✓

ApplyConnect® Affinity Program

Through the ApplyConnect® affinity program your company can provide a turnkey tenant screening service to the small independent landlord and real estate agent which will provide your firm with a passive revenue stream.

You will receive a co-branded ApplyConnect® website plus a free custom marketing tool kit which makes it ready to implement – no programming required. For the end-users, there are no setup fees, no contracts, no onsite inspections, and no bills to pay as the cost is absorbed directly by the rental applicant. Additionally, ApplyConnect® has several unique added features which are designed to delight the small user and entice them to use the site again and again.

Best of all, the revenue share to your firm for this product is higher than competing programs of similar type!



Program Benefits

- **No Membership Fees. No Paperwork. No Hassles!**
- **Quick and Easy to Implement with No Maintenance or Additional Programming Required.**
- **Setup of Your Unique URL and Landing Page is Completely FREE.**
- **Best-in-Class Data Backed by Nearly 30 Years of Industry Experience.**
- **The Highest Revenue Share for Each Report Completed to Comparable Products in the Industry.**
- **Royalty Paid Out Monthly.**
- **100% of Consumer Relations is Handled by ApplyConnect®.**

Testimonials

“Experian is pleased to be working with ApplyConnect® on enhancing its rental screening process to help mitigate financial risks with potential tenants.”

**– David Proctor,
V.P. of Product Management at Experian**

“Very easy to use, sign-up and run reports. Enjoyed being directed to exactly where I needed; the website is very helpful and user friendly.”

– Mark S., CA

System Security

Information security and system redundancy are more important than ever. Our primary data center has a complete ‘hot site’ backup center in a different state. ApplyConnect’s® backend system is Experian Independent 3rd Party Assessment (EI3PA) Level 1 certified ensuring consumer data remains secure, and we carry comprehensive data breach, E&O and Cyber insurance. Additionally, consumers are protected by masking all social security numbers once a report becomes available, while identity verification measures are in place giving peace of mind that all parties have been properly authenticated.



888.316.4242

www.ApplyConnect.com